

Conferenceware

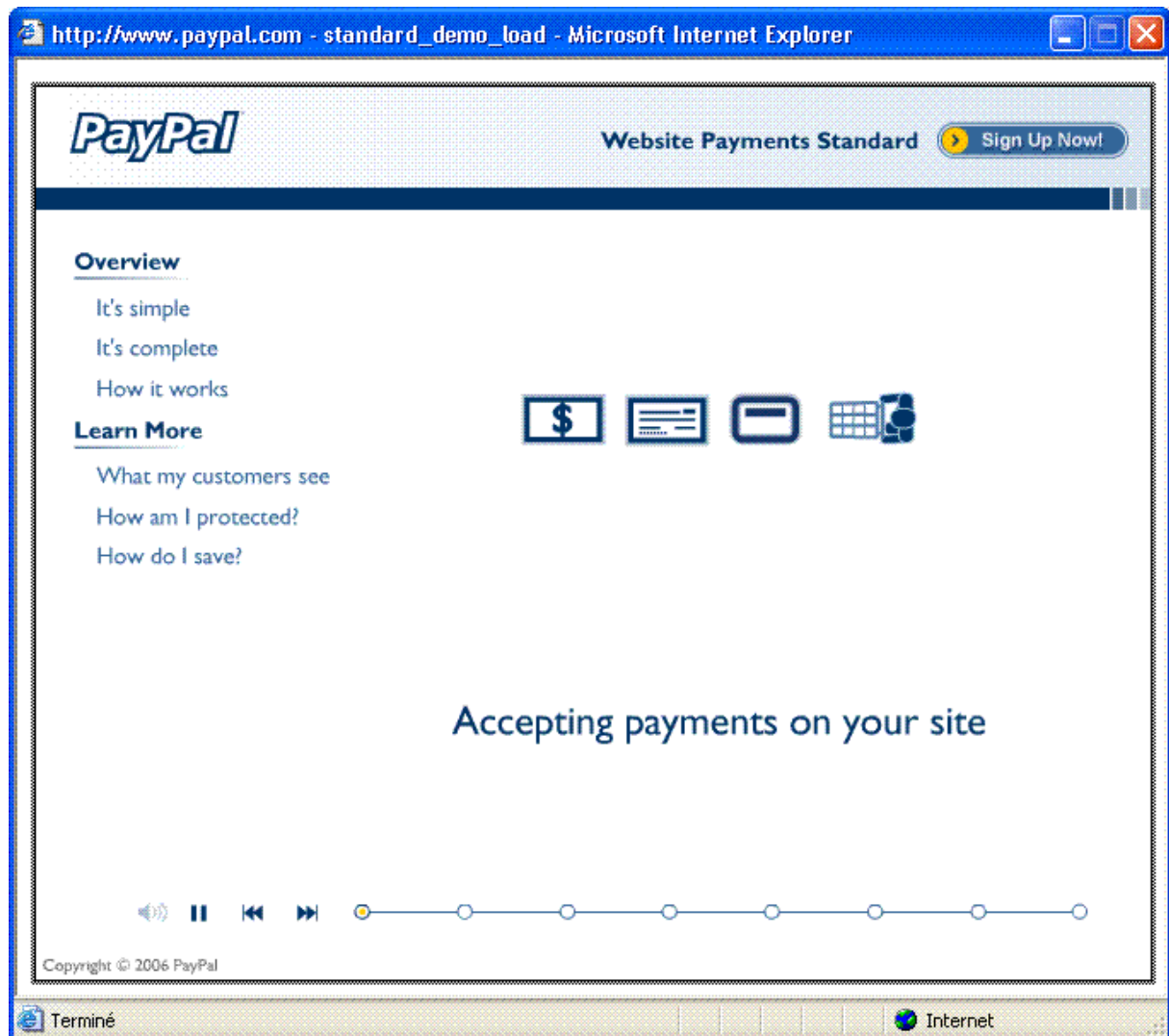
Interface with Paypal



Tele-efficiency)))

Tele-efficiency is committed to helping our clients save their time, improve their synergy, and lower their traveling expenses. We offer superior WEBconference services at a fixed price under the trademark *Conferenceware*, integrated with most CRM applications and with Skype. Its interface is personalizable to the company. What's more, you can enjoy a free 30-day trial! Thereafter, you can continue enjoying the benefits of *Conferenceware* with a quarterly or an annual service contract.

Click on the image to start the animation



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Website Payments Standard: Overview

The easy way to get paid.

Accept credit cards online, plus bank transfers, PayPal, and more. Website Payments Standard is:

- **Fast.** There's no lengthy approval process and no shopping cart needed. Start accepting payments today.
- **Easy.** Customers shop on your website and pay you on PayPal. They don't even need a PayPal account.
- **Low-cost.** No monthly, start-up, or cancellation fees – and no annual commitment.

How it works. [See demo](#)

Customers shop on your website and pay on PayPal.



[Start Now](#)

Next step: [Learn how to use Website Payments Standard.](#)

Website Payments Standard can meet your business needs.

Sell easily and get paid fast with the shopping cart option that fits your business scenario:

- **If you already have a shopping cart**, PayPal works seamlessly with hundreds of [compatible carts](#) or custom-built storefronts.
- **If you don't have a shopping cart**, set up the [free PayPal Shopping Cart](#) quickly and easily—or choose from many other popular, [compatible carts](#).

Sell one item at a time, or collect recurring payments:

- Easily begin to receive payments on your website.

Pricing

- No monthly fees
- No setup fees
- No cancellation fees

Transaction Fees

1.9% to 2.9% + \$0.30 USD

How to Get Started

1. Sign up for a PayPal Business Account.
2. Verify your information.
3. Set up Website Payments Standard.

Free
Online
Payments
Guide
[Learn More](#)

Accept Phone Orders

Get payments for phone, fax, and mail orders with [Virtual Terminal](#) – and increase revenue.

There's no shopping cart needed.

- Automatically accept [subscriptions](#).
- Take [donations](#) simply.
- Easily collect [recurring payments](#).

Next step: [Learn how to use Website Payments Standard](#)

Plus, with Website Payments Standard, you can take advantage of:

- **Increased sales opportunities.** Accept credit cards by phone, fax, or mail with [Virtual Terminal](#) – for only \$20.00 USD a month.*
- **Flexibility.** Accept [donations](#), [subscriptions](#), and [recurring payments](#).
- **Industry-leading security.** Our fraud-prevention systems are among the best in the industry. And we specialize in fighting chargebacks for you.
- **Detailed online reports** help you measure sales and easily manage your business.
- **Shipping and sales tax tools** automatically calculate and collect shipping and tax fees for you.

Not sure if Website Payments Standard is for you?

[Compare](#) it to our other solutions.

*Virtual Terminal is U.S. only. Fees apply, and you'll need to fill out an application

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[Information about FDIC pass-through insurance](#)

Member Log-In

[Forgot your email address?](#)
[Forgot your password?](#)

Join PayPal Today

Now Over
100 million accounts



Learn more about
[PayPal Worldwide](#)



Presenting our
\$100 million promotion.
Designed to help
you grow sales.
[See how](#)

Online Merchant Network

Your site's safe.
Now you can **prove it.** >



PayPal Mobile
[Learn more](#)

What's New

[Visit the Online Merchant Network](#)

[Big Brands Accepting PayPal](#)

Special Offers

[16 Ways to Grow Your E-Business](#)

[Free Alerts to Help Protect You From ID Theft](#)

Buyers

[Send money](#) online from 103 countries and regions.

PayPal is [free for buyers](#).

Shop without sharing [financial information](#).

[100% protection](#) against unauthorized payments sent from your account.

eBay Sellers

[Free eBay tools](#) make selling easier.

PayPal works hard to help [protect sellers](#).

PayPal simplifies [shipping and tracking](#).

[Earn cash back](#) with PayPal Preferred Rewards.

Merchants

[Accept credit cards online](#) with PayPal.

Get paid by phone, fax, and mail with [Virtual Terminal](#).

See how PayPal can [increase your sales](#).

Learn more about our secure [Merchant Services](#).

[Compare our solutions side by side](#)

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[eBay](#) | [Half.com](#) | [Craigslist](#) | [Kijiji Canada](#) | [ProStores](#) | [Rent.com](#) | [Shopping.com](#) | [Skype](#)



Sign Up for a PayPal Account

Anyone with an email address can use PayPal to send and receive money online. [What is PayPal?](#)

Already have a PayPal Account?
[Upgrade your account](#)

Personal Account

Ideal for shopping online. It's a free, secure, and fast way to send payments. You can also accept bank account or PayPal balance-funded payments for free and a limited number of credit or debit card payments per year for a [low fee](#). [Learn more](#)

Premier Account

Perfect for buying and selling on eBay or merchant websites. Accept all payment types for [low fees](#). Do business under your own name.

Business Account

The right choice for your online business. Accept all payment types for [low fees](#). Do business under a company or group name. [Learn more](#)

Select the country or region where you live:

[United States](#)

[Continue](#)



	Personal Account	Premier/Business Account
Open an Account	Free	Free
Send Money	Free	Free
Withdraw Funds	Free for bank accounts in the US Fees for other banks	Free for bank accounts in the US
Add Funds	Free	Free
Receive payments funded by PayPal Balance, PayPal Instant Transfer or PayPal eCheck	Free	1.9% to 2.9% + \$0.30 USD†‡
Receive payments funded by Credit Card, Debit Card or Buyer Credit	4.9% + \$0.30 USD‡ (limit of 5 transactions per 12 month period) **	1.9% to 2.9% + \$0.30 USD†‡
Multiple Currency Transactions	Exchange rate includes a 2.5% fee** Fees for cross border payments	Exchange rate includes a 2.5% fee** Fees for cross border payments

† These fees apply to U.S. users only. For Canadian fees, [click here](#). For European fees, [click here](#). Otherwise, [click here](#).

** If your transaction involves a currency conversion, it will be completed at a retail foreign exchange rate determined by PayPal, which is adjusted regularly based on market conditions. This exchange rate includes a 2.5% spread above the wholesale exchange rate at which PayPal obtains foreign currency, and the spread is retained by PayPal. The specific exchange rate that applies to your multiple currency transaction will be displayed at the time of the transaction.

** Personal accounts may not receive payments funded by credit card, debit card or Buyer Credit for eBay or eBay Express transactions without upgrading to Premier or Business accounts.

‡Does not apply to [Website Payments Pro](#) or [Virtual Terminal](#).

Create a PayPal Account[Secure](#) First Name: Last Name: Address Line 1: Address Line 2:
(optional) City: State: ZIP Code: Home Telephone: This will not be shared e.g. 555-555-5555Mobile Telephone:
(optional) Email Address: For PayPal account loginCreate Account Password: 8 characters minimumConfirm Password: Security Question: For password recoveryAnswer: 2nd Security Question: Answer: Enter the security code: [Need Help?](#)

By clicking the button below, I agree with Paypal's [User Agreement](#) and [Privacy Policy](#).

Merchant Tools[Website Payments Standard](#)[Email Payments](#)[Payflow Gateway](#)[Additional Payment Option](#)[Compare Solutions](#)[Auction Tools](#)**Resources**[Pricing](#)[Online Logo Center](#)[Security for Merchants](#)[What Is PayPal?](#)

Merchant Tools



Accept all major forms of payment. Get features comparable to merchant accounts and gateways – at a lower cost. Accept credit cards, bank transfers, debit cards, and more.



4 powerful solutions to meet your business needs.

PayPal Website Payments Standard

Customers shop on your website and pay on PayPal.

This is an easy, quick way to start accepting credit cards online. A simple integration into your shopping cart allows your customers to pay securely and easily.

[Learn more](#) | [Technical overview](#) | [Compare](#)

Key Features

- [PayPal Shopping Cart](#)
- [Other Leading Carts](#)
- [Buy Now Buttons](#)
- [Subscriptions & Recurring Payments](#)
- [Donations](#)
- [Gift Certificates](#)
- [View all features](#)

Presenting our **\$100 million** promotion.
Designed to help you grow sales.
[See how](#)

Add PayPal
Reach out to millions of active PayPal buyers
[Learn more](#)

Payflow Gateway

The industry-leading payment gateway

- Secure, scalable payment gateway
- Works with your existing internet merchant account
- Connects you to any major payment processor, bank, and card association
- Industry-leading security

[Learn more](#) | [Compare](#)

Key Features

- [Recurring Billing Services](#)
- [Fraud Protection Service](#)
- [View all features](#)

PayPal Email Payments

Bill your customers by email, and get paid on PayPal.

You get funds fast because your customers can pay as soon as they receive your bill.

Key Features

- [Payment Request Wizard for Outlook](#)

Selling Single Items

[See Demo](#)

Sell individual items on your website by creating a customized payment button and your buyers will be able to make their purchases quickly and securely on PayPal-hosted payment pages.

[More Resources](#)
Techniques, examples,
demos & more.

Enter the details of the item you wish to sell

Item Name/Service:

Item ID/Number:

Price of Item/Service you want to sell: (\$2,050.00 CAD limit for new buyers) [?](#)

Currency: [?](#)

If you want your buyer's payment form to default to a specific country, select a country below. Otherwise, do nothing and your buyers can choose for themselves.

Buyer's Country: [?](#)
(Optional)

Choose a button to copy to your website (optional)

[Choose a different button](#) 

Customize your button by entering the URL of any image on your website.

Yes, use my custom image

Button Image URL: [?](#)

Security Settings

Safeguard your transactions by creating encrypted buttons. Encryption secures your item's price and other details from being altered by a third party.

Note: Selecting encryption makes some button fields on the **Add More Options** page unavailable (e.g., option fields).

Note: Selecting encryption means an email link will not be generated.

Click **Yes** to encrypt your payment button. [?](#)

Yes No

To add **sales tax**, **shipping costs**, and other details to your button, click **Add More**

Options.

[Create Button Now](#)

[Add More Options](#)

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[About SSL Certificates](#)

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Add a button to your website

Copy your custom HTML code

Copy the code below just like you would normal text.

Note: If you are using button encryption, an email link will not be generated. To turn button encryption off and create an email link, click your browser's **Back** button, click the **No** radio button to turn off button encryption, and then click **Create Button Now**.

```
Encrypted HTML code for Websites:  
(Copy and paste this HTML code onto your website)  
<form  
  action="https://www.paypal.com/cgi  
  -bin/webscr" method="post">  
  <input type="hidden" name="cmd"  
  value="_s-xclick">  
  <input type="image"
```

Paste the HTML code onto your website

Go to Your Website: In your files, go to the HTML code for the web page where you want the payment button to appear. You can do this by using a text editor or your HTML editor.

Paste the HTML code above into your website's HTML code next to the item you wish to sell. Now view your web page and you should see the payment button for buyers to click and pay!

Please ensure that the HTML code on your web page exactly matches the code above. Some HTML editors may add, delete, or change some characters in your code. If this is the case, please change the code on your web page to exactly match the code above.

To Create Another Button

Once you have copied and pasted the above HTML onto your website or into your email, you can create additional payment buttons for other items you would like to sell. Just click **Create Another Button** and complete these steps again.

[Create Another Button](#)[Done](#)

Profile Summary

To edit your Profile information, please click on a link below.

Account Information

- [Email](#)
- [Street Address](#)
- [Phone](#)
- [Password](#)
- [Notifications](#)
- [Multi-User Access](#)
- [API Access](#)
- [Business Information](#)
- [Close Account](#)

Financial Information

- [Credit Cards](#)
- [Bank Accounts](#)
- [Currency Balances](#)
- [PayPal Debit Card](#)
- [Gift Certificates](#)
- [Monthly Account Statements](#)
- [Preapproved Payments](#)

Selling Preferences

- [Auctions](#)
- [Sales Tax](#)
- [Shipping Calculations](#)
- [Shipping Preferences](#)
- [Payment Receiving Preferences](#)
- [Instant Payment Notification Preferences](#)
- [PayPal Shops](#)
- [Reputation](#)
- [Customer Service Message](#)
- [Seller Eligibility for PayPal Buyer Protection](#)
- [Website Payment Preferences](#)
- [Encrypted Payment Settings](#)
- [Custom Payment Pages](#)
- [Invoice Templates](#)
- [Language Encoding](#)

 [Click here to learn more](#)



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Website Payment Preferences

[Back to Profile Summary](#)

Auto Return for Website Payments

Auto Return for Website Payments brings your buyers back to your website immediately after payment completion. Auto Return applies to PayPal Website Payments, including Buy Now, Donations, Subscriptions, and Shopping Cart. [Learn More](#)

Auto Return: On
 Off

Return URL: Enter the URL that will be used to redirect your customers upon payment completion. This URL must meet the guidelines detailed below. [Learn More](#)

Return URL:

Return URL Requirements: The following items are required in order to set up Auto Return.

- Per the user agreement, you must provide verbiage on the page displayed by the Return URL that will help the buyer understand that the payment has been made and that the transaction has been completed.
- You must provide verbiage on the page displayed by the Return URL that explains that payment transaction details will be emailed to the buyer.
- Example: Thank you for your payment. Your transaction has been completed, and a receipt for your purchase has been emailed to you. You may log into your account at www.paypal.com/row to view details of this transaction.

Payment Data Transfer (optional)

Payment Data Transfer allows you to receive notification of successful payments as they are made. The use of Payment Data Transfer depends on your [system configuration](#) and your Return URL. Please note that in order to use Payment Data Transfer, you **must** turn on Auto Return.

Payment Data Transfer: On
 Off

Encrypted Website Payments

Using encryption enhances the security of website payments by decreasing the possibility that a 3rd party could manipulate the data in your button code. If you plan on only using encrypted buttons you can block payments from non-encrypted ones.

[Learn more about Encrypted Website Payments](#)

Note: If you enable Encrypted Website Payments, all of your Buy Now, Donations, and Subscriptions buttons **must** be encrypted via one of the following methods:

- Using the [Button Factory](#) with the security settings enabled.
- Using your own code, you encrypt all website payments before sending them to PayPal.

By enabling this feature, any Buy Now, Donation, or Subscription button that is not encrypted will be rejected by PayPal.

Block Non-encrypted Website Payment: On
 Off

PayPal Account Optional

When this feature is turned on, your customers will go through an optimized checkout experience. This feature is available for Buy Now, Donations, and Shopping Cart buttons, but not for Subscription buttons. [Learn More](#)

PayPal Account Optional: On
 Off

Contact Telephone Number

When you activate this option, your customers will be asked to include a Contact Telephone Number with their payment information. [Learn More](#)

Note: Selecting **On (Required Field)** could have a negative effect on buyer conversion.

Contact Telephone On (Optional Field)
 On (Required Field)
 Off (PayPal recommends this option)

Save

Cancel

[Mobile](#) | [Mass Pay](#) | [ATM/Debit Card](#) | [Referrals](#) | [About Us](#) | [Accounts](#) | [Fees](#) | [Privacy](#) | [Security Center](#) | [Contact Us](#) | [User Agreement](#) | [Developers](#) | [Shops](#) |



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[Login](#) [Review](#) [Done](#)

Enter Payment Information

PayPal is the authorized payment processor for **Tele-efficiency Inc.**. To continue, please enter the required information below. [Learn more](#) about PayPal.

[Secure Transaction](#)

Payment For	Quantity	Price
WEBconference Name	1	\$99.00 USD
Subtotal:		\$99.00 USD
Shipping & Handling:		\$0.00 USD
Total Amount:		\$99.00 USD



Pay Fast With PayPal

It's free and private. Merchants never see your financial info.

Email:

Password:

Forgot [email address](#) or [password](#)?

Don't have a PayPal Account?



Use your credit card or bank account (where available).

Billing and Shipping Review Done

Billing Information

indicates required fields

[Secure Transaction](#)

Payment For	Quantity	Price
WEBconference Name	1	\$99.00 USD
Subtotal:		\$99.00 USD
Shipping & Handling:		\$0.00 USD
Total Amount:		\$99.00 USD

Welcome to the PayPal Checkout.

Save time. And stay safe. Pay without reentering your information or sharing your financial details.

Log in securely now.



Email Address

Password

Log In

[Forgot your email?](#)

[Forgot your password?](#)

Country

Country:

Credit or Debit Card Information

First Name:

(as it appears on card)

Last Name:

(as it appears on card)

Card Type:

Card Number:

Expiration Date:

Card Security Code:




[What's this?](#)

Billing Address

Address Line 1:

Address Line 2:

City:

State: 

ZIP Code: _____

Is this your shipping address? Yes, it is the same as my shipping address
 No

Contact Information

This information will only be used to contact you regarding your payment, if needed.

Email Address: _____

Home Telephone: _____ [Privacy](#)

Security Check

Type characters as shown in the box. [Help](#)

Enter the security code: _____



[Need Help?](#)

[Continue](#)

PayPal protects your privacy and security.
For more information, read our [User Agreement](#) and [Privacy Policy](#).