

Partnership Proposal



Tele-efficiency)))

Tele-efficiency helps its clients to save time, improve their synergy and lower their travel expenses. Offers WEBconference services at a fixed rate, under the trademark Conferenceware, integrated with CRM applications and with Skype. The greeting is customizable for each client's company image with their logo. Also offers a free 30-day trial period followed by a quarterly service contract or yearly.

Executive Summary



Affiliate Program

Organizations, whether companies or associations, that have a relatively busy WEB site can subscribe to our affiliation program. To do so, all they have to do is register and obtain an affiliated reference code, and then download a banner and install it for view on their WEB site. The visitors can click on the banner, and as they do so, they are "tracked," thanks to a cookie that allows following their track when they try a free trial and then during the registration. A 15% commission corresponding to the gross sales made during a month will be deposited in a Paypal-registered credit in the first week of the following month.

[Click here to join the Affiliate Program](#)

Advantage Program

The Advantage program is targeted only at associations that wish to assist its members in benefiting from a discount of up to 15% on the Tele-efficiency services. A virtual discount coupon, corresponding to a reference number, is issued and provided to the association members. At subscription, the members of this association enter the coupon number that was given to them to obtain the immediate discount. This is a simple and efficient method to increase the association's membership without any extra cost. The Advantage program can be coupled with the Affiliate program for up to a total of 15%. The only technical constraint is that the percentages of both the programs need to be whole numbers, i.e., 5-10, 7-8, 10-5, etc., for the total to be 15%.

[Click here to join the Advantage program](#)

Alliance

The Alliance program is targeting complementary or peripheral WEBconference software editors, like for instance CRM software. It implicates reciprocal marketing activities following a joined defined plan. Contact us at: partnership@tele-efficiency.com

Join our affiliate program and start earning money for every sale you send our way! Simply create your account, place your linking code on your website, and watch your account balance grow as your visitors become our customers.

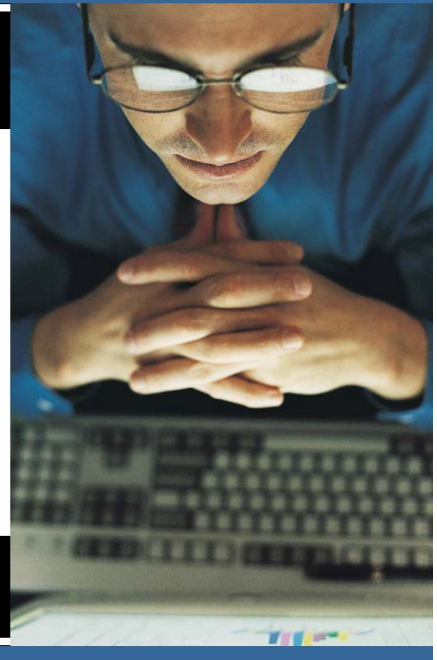
Why Partner?

Affiliate programs are common throughout the Internet and offer website owners a means of profiting from their websites. Affiliates generate sales for commercial websites and in return receive a percentage of the value of those sales.

**Are you looking for
a way to increase
your incomes?**

We have an affiliate program
to propose you.

Click on the image
to start the presentation



1- A growing market

The American firm, International Data Corporation (IDC), specialists in information technology, estimates that the revenue generated by web conferencing products and services could double during the 2005-2009 period to reach 1.3 billion dollars. Till recently, web conferencing services were charged per minute per participant, rendering them very expensive. Some telephone operators such as Belgacom, Bell Canada, and France Telecom still use this billing practice. However, the market has evolved to adopt a fixed rate policy, monthly or annually, for an unlimited number of meetings. As a result, web conferencing services have now become affordable, thus enjoying increasing patronage from users.

2- An excellent positioning

Tele-efficiency offers web conferencing services with their trademark *Conferenceware* software, and offers a 30-day free trial followed by a quarterly or annual service contract for 245.£, 395.€, 445.\$US, or 495.\$CAN. *Conferenceware* includes a whole array of web conferencing applications that facilitates PowerPoint presentations, on-line software demonstrations, polling of the participants, etc. It integrates well with Outlook as well as Skype, a voice over IP and instant messaging software. The user interface is entirely in English, and the meetings home page can easily be customized to a firm's image. Moreover, it can accommodate up to 25 participants, whereas the majority of the competitors limit the number of participants to 10, for a comparable rate.

3- Recurring incomes

Tele-efficiency offers its partners, through its affiliation program, a 15% commission on the value of the signed contract. This arrangement applies for the first contract and for all the no-default renewals. For a partner, this provides valuable income that can be used as capital for promotional efforts, besides being a source of increasing benefits, year after year. Evidently, constantly improving client satisfaction and experience are essential to retain client loyalty. Needless to say, all activities related to support and after-sales service are on Tele-efficiency's account.

Modalities

Subscription

Your account gets approved in 24-48 hours, and you are notified via email.

To subscribe to Tele-efficiency's affiliation program, all you have to do is fill out the affiliation form and click to send it to us. Shortly after, you will receive instructions to log in to our partner's Extranet with the user name and password you had chosen and sent to us on your form. A bimonthly eNewsLetter addressed to our partners will keep you updated on the fresh developments in our products and services.



Installation of CommissionAlert enables you to be instantly notified of new commissions - right on your Windows desktop! To install this feature, download CommissionAlert and unzip the package on to your hard drive, and then run the setup.exe file. CommissionAlert runs as a Windows taskbar icon and alerts you of new commissions! This feature, however, is optional.

Administration

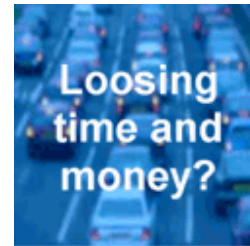
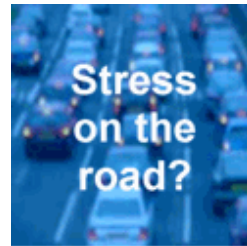
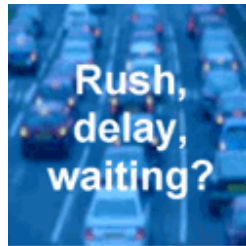
When you subscribe, you get a tracking code that identifies you as the referencing source. This code is inserted in the hyperlink that is clicked on by your visitors. In addition, a cookie that is placed in the visitor's computer attaches itself to your identification code for a period of 60 days. You will be emailed each time a site referred by you subscribes to us for a service contract. Your monthly payment of a minimum of \$100.00 will be deposited to your account using your Paypal account credit card. From that moment, you can collect your money from a teller machine or add it to your credit card balance. If you do not have a Paypal account (an eBay affiliate), click on the logo, here, in the margin. A monthly statement will also be sent to you. At any time, in our Extranet partner Zone, you can access your balance and edit your profile.



Receive Your Commission Payments via PayPal.com

Banners Gallery

The graphics, message and renewal frequency are three factors that together maximize the banners performance. That is why we propose a variety of banners, in order for you to have a more dynamic publicity.



WEBconference
Flat rate/month

WEBconference
Flat rate/month

WEBconference
Flat rate/month

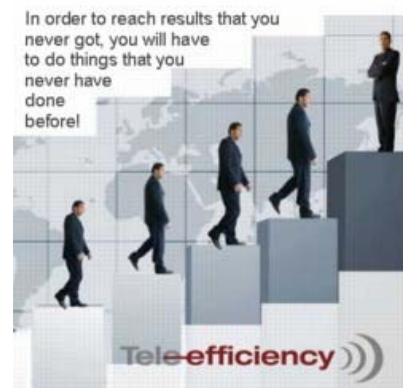
WEBconference
Flat rate/month

WEBconference
merged with Skype

WEBconference
merged with Skype

WEBconference
merged with Skype

WEBconference
merged with Skype



Who are we?



Customer's Testimonies

Holding a meeting in two hours rather than two weeks, wherever one happens to be is true performance ! With an unlimited number of reunions there are no longer time restrictions and billing by the minute for using WEBconference. With a role play to learn how to use Conferenceware, I hold my first meeting in ten minutes!

Bernard Clermont,
Associate,
CompuWorld International

There was something missing in regularly available video conferencing. But with WEBconference, it's as if my team were looking over my shoulder. With a maximum of 25 participants, there is no risk of being caught short. I need to avoid only one plane trip to cover the price of Conferenceware for a whole year.

Claude Cohen, President,
Response Marketing

Business Model

Tele-efficiency is a **software editor and publisher** working in **ASP model**, and offering **value-added telecommunication services** under its own trademark. This model offers a free 30-day trial period, followed by quarterly or yearly service subscriptions that generate recurrent revenues.

Corporation

Tele-efficiency is an American company incorporated in the State of **Delaware** and registered in **Quebec, Canada**. Its management team comprises senior executives who have more than 20 years of experience in the telecom and computer industries. All team members in the company are telecom multilingual professionals.

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Meeting and impressing more prospects constitutes a formidable advantage over the competition. Upon installing our corporate PowerPoint homepage template as greeting, WEBinar participants have the impression of arriving in the hall of our company. In a few years, all of the competition will probably do the same. Until then, clients are ours!

Hicham Jellab, President
Operlink

Downloadable PDF Documents

- [Tele-efficiency Corporate Profile](#)
- [WEBconferences Business Case](#)
- [Cases Studies](#)
- [Conferenceware Product Brochure](#)
- [Best Practices](#)
- [Security](#)

