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PRESS RELEASE

For immediate release

WEBconference coupled with Voice over IP with Skype

Skype, a world-wide network of Voice over IP with nearly 100 million users is an interesting phenomenon all by itself. Coupled with WEBconference, Conferenceware from Tele-efficiency, it presents an innovation and an increase in performance. Until today, holding a bidirectional WEBconference required the use of an audioconference via telephone in parallel to be able to exchange voice while holding a telephone in one hand and a mouse in the other.

This is no longer the case today for users of the Conferenceware service from Tele-efficiency which enables simultaneous transmission on the internet of voice and image, synchronized during the recording of a WEBconference for replay. Because of an audioconferencing bridge, 25 people are able to exchange between themselves by telephone with Skype. Skype, as a stand-alone application, only allows for five in P2P (Peer to Peer) mode.

This is only the tip of the iceberg because Conferenceware also uses the functionalities of instant messaging (Chat) from Skype to indicate links leading to a WEBconference. Knowing the real-time availability of your colleagues, that is, their presence before their computers, you can summon them to a virtual meeting with the click of a mouse.

The integration of Skype with Conferenceware is not done to the detriment of Outlook and other commonly used CRM management tools. The range of CRM programs that are supported is impressive: [Accpac](#) (Sage), [ACT!](#) (Sage), [Clarify](#) (Amdoc), [Commence](#), [Goldmine](#) (Front Range), [Maximizer](#), [Microsoft CRM](#) (Dynamics), [mySAP CRM](#), [Onyx](#), [Pivotal](#), [Salesforce](#), [SalesLogix](#) (Sage), [Selligent](#), [Siebel](#) (Oracle). In this context, invitations are transmitted by email and detailed connection instructions are inserted in the message body while participants are selected from your contacts list.



Normal WEBconference services are usually based on a per minute rate per participant which is not at all cost effective. Tele-efficiency, on the other hand, proposes its Conferenceware service free for a 30 day trial period, followed by a service contract at fixed price which includes an unlimited number of reunions with a maximum of 25 participants each.

About Tele-efficiency

Tele-efficiency helps its clients to save time, improve their synergy and lower their travel expenses. Offers WEBconference services at a fixed rate, under the trademark Conferenceware, integrated with CRM applications and with Skype. The greeting is customizable for each client's company image with their logo. Also offers a free 30-day trial period followed by a quarterly or yearly service contract.

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